## **CRM Product Replacement**

Case Study: Keeping the Business Alive While Switching CRM Systems

No business can afford to take a day off. Launching a new CRM with very little notice can be disruptive to a company where every minute, every lead, every opportunity matters. Cloud Adoption Solutions will work with you to make sure that your Salesforce is set up to best reflect your custom business case, and that your team is ready to use it willingly.

My current CRM product was being sunsetted, and I had a 30-day window to transition to the Salesforce Sales Cloud. I frustratingly tried to do the administration myself, and after spending hours on CRM setup that I should have been spending on my business, I spoke with the team at Cloud Adoption Solutions. Led by these experts, I was an extremely active participant in the design and development of my new system, and am pleased with how quickly we reached success and went live. - Christopher Kelly, Right Now Realty, Florida





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